



How GreenTek Reman helped with timely e-waste collection and documents submission



ABOUT THE COMPANY:

The company is an American multi-level marketing company. It was founded in 1959, and is now the world's largest direct-selling company. The company manufactures and distributes nutrition, beauty, personal care and home products.

CLIENT TESTIMONIAL:

We have been quite impressed with the services provided by Greentek Reman. We do not need to worry about the timely e-waste collection and document submission as Greentek Reman has collection centers across the country and the team is always available to support us to ensure hassle-free logistics. Thanks Greentek Reman and team.

CHALLENGE

In such a vast global empire it is natural that e-waste generation would be happening at the many warehouses and office locations of the company. The client wished to uphold the responsibility of safe disposal of all e-waste generated by the company, but the multiple locations scenario was a significant hurdle.

As per the e-waste management laws that have been in place in India since 2011, only authorized dismantlers and recyclers collect e-waste. As per E-waste (Management) Rules, 2016 the producers have to meet targets, which should be 20 percent of the waste generated by their sales. This will increase by 10 percent annually for the next five years. The law also says that the responsibility of producers is not confined to waste collection, but also to ensure that the waste reaches the authorized recycler/dismantler.

The challenge faced by the client was the availability of a vendor with PAN India presence and willingness to collect E-waste from all locations regardless of the quantity. Timely e-waste collection and relevant document submission was a key requirement for the client.

So, for timely e-waste collection and proper document submission, the company approached GreenTek Reman Private Limited due to their PAN India presence.

SOLUTION

With the presence of collection centers in all regions of India, GreenTek Reman met all client requirements by signing a multi-year rate agreement with the client for timely PAN India e-waste collection and documents submission. Also, GreenTek Reman extended support to the client with a proactive approach to meet their expectation of hassle-free logistics.

RESULTS

Thanks to the PAN India e-waste collection services and logistics support services provided by GreenTek Reman, client was able to maintain compliance as per CPCB guidelines for e-waste management laws. Impressed with the services provided by GreenTek Reman, the client awarded 3 years renewal instead of yearly renewal.